



Welcome to the **2011 Rochester Pond & Garden Tour** scheduled for Saturday, July 23, 2011. This is a self-guided tour of some of the most beautiful and sustainable landscapes around the Rochester area. The tour will also host educational activities to teach and inspire neighbors, neighborhoods, and businesses to incorporate “green” practices into their landscapes. RPGT presents a rare opportunity to see privately-owned gardens and speak one-on-one with civic agencies, accomplished landscape designers, green pros, and builders. At the same time, all profits from the RPGT will be donated to our own RNeighbors organization for their community garden project.

Your business can benefit by co-sponsoring the 3rd annual **Rochester Pond & Garden Tour** by being involved in one of 3 levels:

- **Premier Sponsorship** ~ \$500 or in-kind*. Be a Pond Sponsor! Your business name will be on signage at ALL pond sites and your logo will appear in all printed ad materials including advertisement in Rochester Women Magazine, posters, tour guide maps, websites, TV ads, and in other media.
- **Gold Sponsorship** ~ \$250 or in-kind*. Your business logo will appear in all printed ad materials including advertisement in Rochester Women Magazine, posters, tour guide maps, websites, TV ads, and in other media.
- **Silver Sponsorship** ~ \$100 or in-kind*. Your business name will appear in bold lettering in all printed ad materials including advertisement in Rochester Women Magazine, posters, tour guide maps, websites, TV ads, and in other media.

*In-kind sponsorships are those that will help promote the **2011 Rochester Pond & Garden Tour** such as advertising, screen printing/signage, catering or other such promotions.

To co-sponsor the **2011 Rochester Pond & Garden Tour** or if you have any questions, please contact Debbie Thompson, Pond & Garden Tour Project Manager, at (507) 261-3606 or debbie.pondtour@yahoo.com. Our mailing address is 2721 Oakview Lane NE, Rochester, MN 55906. To find out more about the tour, go to www.pondandgardentour.com.

The deadline is **Friday, May 27, 2011**, to be included in the Pond Tour advertisements appearing in Rochester Women July/August 2011 issue.

We hope you will join us!